



# SOTAS

## JAROENCHAIYAPONGS

## SIMULATION DESIGNER / TRAINER

An experience practitioner in financial advisory and investment banking, Sotas has accumulated experience in business management at all level; from top-view strategy development to manpower planning at front-line operation.

With his strong business acumen and exceptional financial literacy, he's able to translate all aspects of business management into tangible financial value. Thus allowing him to simplified many complex business models into easy-understanding board games.

Sotas has developed and facilitated many customized Business Simulations that cover wide variety of topics. He started his simulation design career in hard skills training; Strategic planning, Finance for non-finance, Channel Strategy, and expanded into many more soft skills; Service Excellence, Business Execution, Negotiation, HR for non-HR, Sale

skills, Change management, Relationship Management, Advisory Services, etc.

With his MBA degree from Sasin Graduate Institute of Business Administration, Bangkok, Thailand, his expertise and work experience, Sotas help managers and VPs in various companies to create more value to their firms, create better and more comprehensive business plans, make sharper decisions with confidence, and ultimately play an important role in organization development.



We live in a dynamic business environment; high-speed transactions, borderless trade, diversify social value, and expanding technology frontier. Some of us are struggling to cope with the changes, hesitate to take risk, and lack of capability to advance.

There's an old saying "Fortune favors the brave". Take some risk, do hard work, and success is within reach. Today, fortune no longer favors the brave, it favors the smart and honorable. At Ingenious Simulation, we strive to advance your knowledge, sharpen your decision making skills, enabling you to cope with the ongoing challenges in business and come out on top.

Sotas J.

# EXPERIENCES

|                               |                        |
|-------------------------------|------------------------|
| Trainer / Simulation designer | Ingenious Simulation   |
| Trainer                       | Mind Dojo              |
| Investment Banker             | Premier Advisory       |
| Assistant Managing Director   | NHS (BDMS)             |
| Operation Solution Manager    | NHS (BDMS)             |
| Financial Analyst             | The Quant Group        |
| Underwriter                   | Nam Seng Insurance PLC |





# OUR CLIENT



Bumrungrad International

