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# TRAINER PROFILE

*Presentation by Ingenious Simulation*

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# ABOUT ME



2003

THEQUANTGROUP

2009

Premier Advisory  
Group

2011

2008



2010



2013



Sotas Jaroenchaiyapong  
FOUNDER / TRAINER



INGENIOUS  
SIMULATION

# SIMULATION DESINGER

An experience practitioner in financial advisory and investment banking, Sotas has accumulated experience in business management at all level; from top-view strategy development to manpower planning at front-line operation. With his strong business acumen and exceptional financial literacy, he's able to translate all aspects of business management into tangible financial value. Thus allowing him to simplified many complex business models into easy-understanding board games.

Sotas has developed and facilitated many customized Business Simulations that cover wide variety of topics. He started his simulation design career in hard skills training; Strategic planning, Finance for non-finance, Channel Strategy, and expanded into many more soft skills; Service Excellence, Business Execution, Negotiation, HR for non-HR, Sale skills, Change management, Relationship Management, Advisory Services, etc. With his MBA degree from Sasin Graduate Institute of Business Administration, Bangkok, Thailand, his expertise and work experience, Sotas help managers and VPs in various companies to create more value to their firms, create better and more comprehensive business plans, make sharper decisions with confidence, and ultimately play an important role in organization development.



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# WHY CHOOSE US



## LEARNING BY DOING

PEOPLE LEARN BEST FROM THEIR OWN EXPERIENCE, THUS, OUR SOLUTION ALLOW YOU TO CREATE YOUR OWN EXPERIENCE IN A REAL WORLD BUSINESS ENVIRONMENT



## IMMEDIATE FEEDBACK

WE GUIDE YOU THROUGH MEANINGFUL ASSESSMENTS AND IMPROVE YOUR ANALYTICAL SKILLS



## ENGAGING AND FUN

A TRAINING PROGRAM THAT COMBINE FUN-FACTORS WITH BUSINESS PROBLEMS



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“

**We live in a dynamic business environment; high-speed transactions, borderless trade, diversified social value, and expanding technology frontier.**

**Some of us struggle to cope with the changes, hesitate to take a risk, and lack the capability to advance.**

**There's an old saying "Fortune favors the brave".  
Take some risks, do hard work, and success within reach.  
Today, fortune no longer favors the brave, it favors the smart and honorable.**

**At Ingenious Simulation, we strive to advance  
your knowledge, sharpen your decision-making skills,  
enabling you to cope with the ongoing challenges in business  
and come out on top.**

***Sotas J.***

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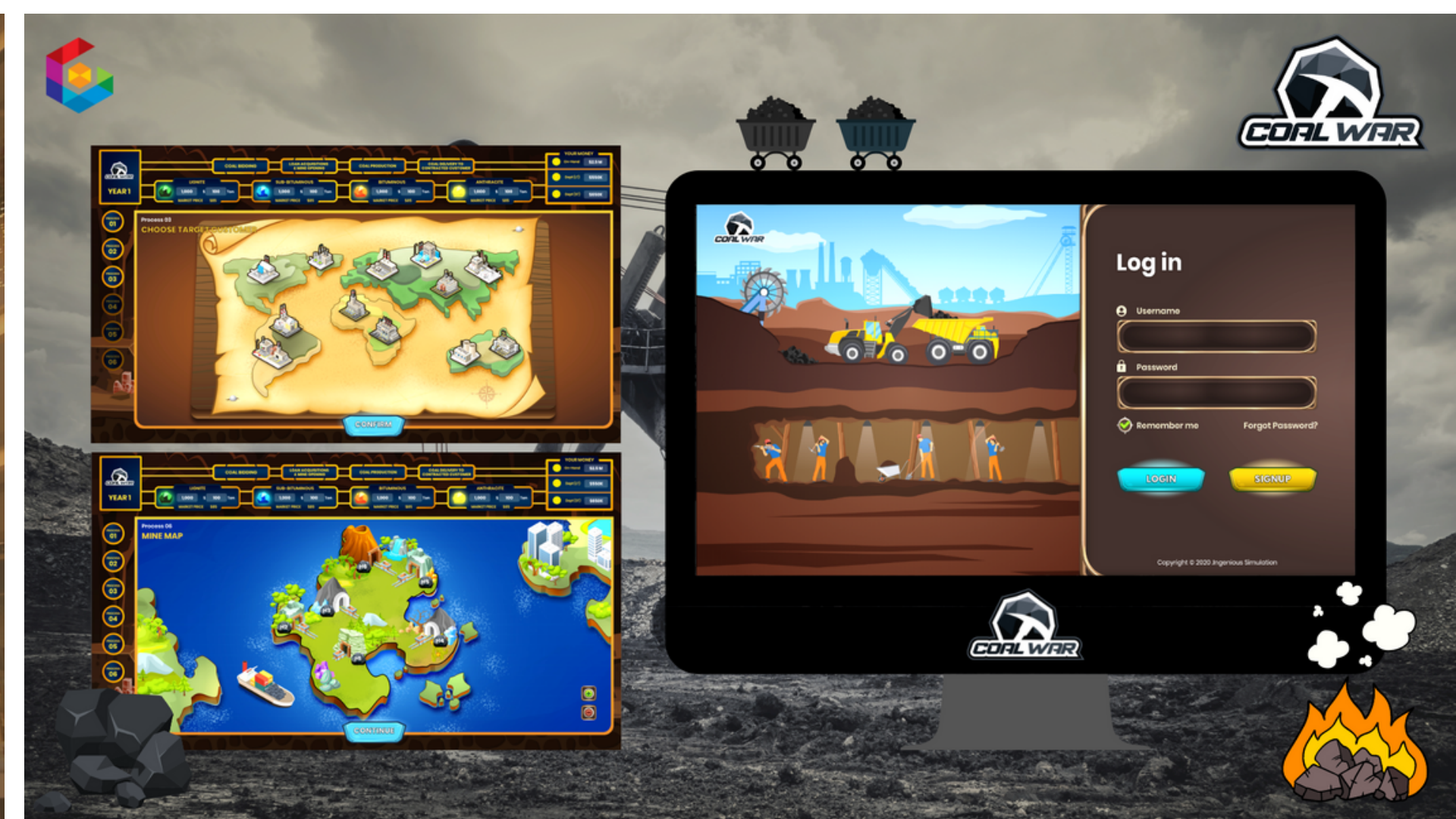
By Ingenious Simulation

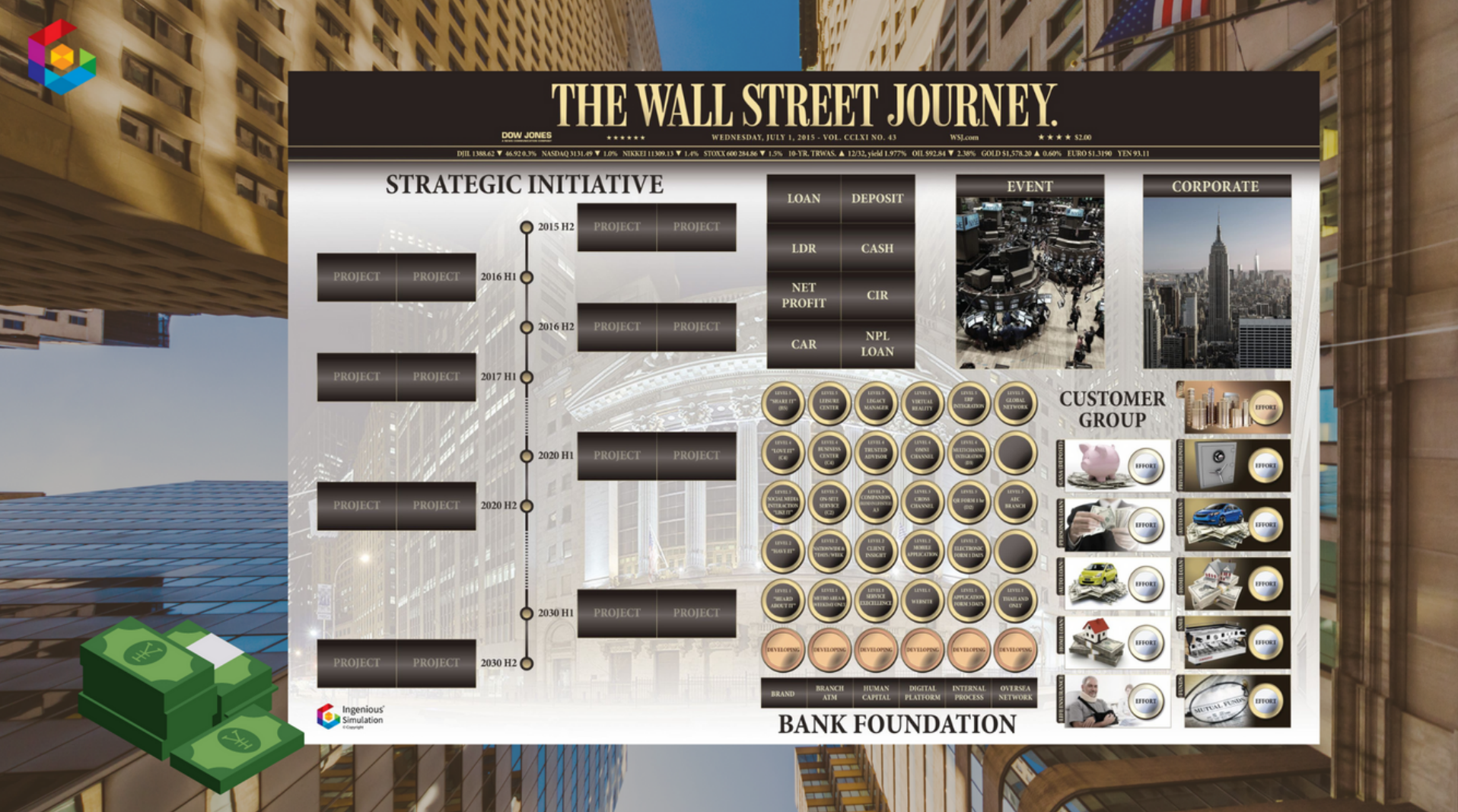
# OUR SIMULATION

and more ++

JOIN NOW!









# THANK YOU

" AN INVESTMENT IN KNOWLEDGE,  
PAYS THE BEST INTEREST "

*BENJAMIN FRANKLIN*



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