



Nopawan Saengteerakij

TRAINER

PROFESSIONAL TRAINER

Nopawan is an experienced professional equipped with broad experience in banking industry and management consulting. She has intensive experiences in project management and change management, business planning, and end-to-end implementation. She is a trusted team leader who empowers the team via providing directions, coaching, structure and supports to team members. Nopawan graduated with a Bachelor's degree in English and History from Chulalongkorn University. She holds an MBA majoring marketing from SASIN Business School.

PROFESSIONAL TRAINING

Prosci Change Management
Certification Program

November 2017

Company Reporting Program,
by Institute of Directors

March 2016

Marshall Goldsmith's
Stakeholder-Centered Coaching

October 2015

Marshall Goldsmith's Global
Leadership of Future

October 2015

Board Reporting Program
by the Institute of Directors

October 2015

Company Secretary Program by
the Institute of Directors

June 2015

Empowering Leadership program

2012

Consulting skills and industry training
from A.T. Kearney

1999-2002

EDUCATION

1996-1998 MBA (Marketing),
SASIN Graduate Institute of
Business Administration

1988-1992 Bachelor of Arts (English
& History), Chulalongkorn University

EXPERIENCE HIGHLIGHTS

Change Management

- Led the Corporate Responsibility team of a leading financial institution in Thailand; implementing an innovative CSR program that aims at empowering youths through the arts and life-skills. The program has successfully been adopted by employees. It has become an important platform for branch employees in building customer engagement. For HR, the program has become a platform in talent development. In 2015, the program won Asset Award, Gold Award by Asset Magazine, Hong Kong, for the best practice in Corporate Governance, Investor Relations, Sustainability and Corporate Social Responsibility.
- For a large Thai bank, led the change management team that supports transformation programs. Key contributions include the launch of new office management program, the development of a digital sales tool, mobilization of culture change program and establishing the change management team for HR, development of change management playbook.

TECHNICAL SKILLS

Consulting

Strategy

Communication

Negotiation

EXPERIENCE HIGHLIGHTS

Project Management

- Core expertise and key qualifications focus on the following areas: the developments of business strategies and business plan, market assessment, customer insight assessment, branding & communications, and organization structure realignment for the following industries: banking, telecommunications, chemicals & pharmaceuticals, and public sector
- For a Global Chemicals Company, led the Chemical Market Assessment in Thailand. Developed a methodology for the chemicals market assessment and growth opportunity.
- For a start-up Vietnamese bank, developed the business plan for a new bank including product portfolio, operating business model, and organization structure.
- For the Corporate Customer business unit of a leading mobile operator, designed a Customer Services organization structure and operational processes for the newly designed organization.
- For a Government ministry, conducted a performance assessment of consulting programs sponsored by the ministry. Areas of assessment include availability of training courses by types of consultants, quality of training courses and satisfaction and unmet needs of trainees.
- Actively participate in firm building activities especially trainings to consultants in the Business Consulting Unit. Contributions include development of the annual training curriculum, developments of major training contents, and facilitations of selected training sessions.