



Ingenious
Simulation

www.ingenious-simulation.com



GROW YOUR BUSINESS

ENJOY THE BUSINESS WORLD
WITH US

WHY CHOOSE US



LEARNING BY DOING

PEOPLE LEARN BEST FROM THEIR OWN EXPERIENCE, THUS, OUR SOLUTION ALLOW YOU TO CREATE YOUR OWN EXPERIENCE IN A REAL WORLD BUSINESS ENVIRONMENT



IMMEDIATE FEEDBACK

WE GUIDE YOU THROUGH MEANINGFUL ASSESSMENTS AND IMPROVE YOUR ANALYTICAL SKILLS



ENGAGING AND FUN

A TRAINING PROGRAM THAT COMBINE FUN-FACTORS WITH BUSINESS PROBLEMS



Ingenious
Simulation

Dr. Phacharaporn

PHIJARANAKUL

TRAINER (AJ. PLOY)

- Design Thinking & Innovation
- Creative Problem Solving
- The New Era of Digital Marketing
- Presentation & Personality
- The Art of Mastering Sales
- Lean Marketing Canvas
- Market Like You Mean It
(Character Marketing)



099-1598555 (วิทยากร)

089-5024204 (ผู้ช่วยวิทยากร)

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EXPERIENCES I

Training / Lecturer / Consultant



EXPERIENCES II



Present



- Trainer/ Curriculum Designer
Ingenious Simulation



- Marketing Lecturer
College of Innovation, Thammasat University.

2021-2022



- Director of Marketing
YLG Bullion International Co., Ltd.
YLG Bullion Singapore PTE. LTD



- Director of Marketing and Public Relations,
Raffles American International School Bangkok

2020-2021



- Marketing Manager, APEX Medical Center Thailand
(34 Branches). APEX Profound Beauty
- Marketing Lecturer for Public-Private Sectors and Leading
Universities in Thailand

2018



- Corporate Sales Manager, Club Marriott Thailand
(CRM & Loyalty Program), GMS Asia Pacific Co., Ltd.



- Digital Marketing Consultant

2017-2019



- Board of Academic Director of Real Estate and
Partnership Trade Association Thailand (REP)
- Freelance MC, Moderator Thai/ Eng/ Chinese (Bilingual)

2017



- Lecturer, Bangkok University (International Program),
School of Entrepreneurship and Management - BUSEM

2013-2014

- Actress @Channel 7 / @Mongkol Channel
- MC @Mongkol Channel & Happy Home TV

EDUCATION



B.B.A.

INTERNATIONAL COLLEGE

Tourism and Hotel
Management



M.B.A.

GRADUATE SCHOOL OF COMMERCE

Graduate School of Commerce
Business in ASEAN



Ph.D.

MARTIN DE TOURS SCHOOL
OF MANAGEMENT AND ECONOMICS,

Marketing



DESIGN THINKING WORKSHOP



www.ingenious-simulation.com



Consult/ Training/ Workshop







QUOTES

Sell the problem you solve,
Not the product you have.

Ploy Phacharaporn



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CONTACT US



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