



Ingenious  
Simulation

[www.ingenious-simulation.com](http://www.ingenious-simulation.com)



**GROW  
YOUR  
BUSINESS**

ENJOY THE BUSINESS WORLD  
WITH US

# WHY CHOOSE US



## LEARNING BY DOING

PEOPLE LEARN BEST FROM THEIR OWN EXPERIENCE, THUS, OUR SOLUTION ALLOW YOU TO CREATE YOUR OWN EXPERIENCE IN A REAL WORLD BUSINESS ENVIRONMENT



## IMMEDIATE FEEDBACK

WE GUIDE YOU THROUGH MEANINGFUL ASSESSMENTS AND IMPROVE YOUR ANALYTICAL SKILLS



## ENGAGING AND FUN

A TRAINING PROGRAM THAT COMBINE FUN-FACTORS WITH BUSINESS PROBLEMS



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# **Dr. Phacharaporn PHIJARANAKUL**

*(AJ. PLOY) TRAINER*

- Design Thinking & Innovation
- Creative Problem Solving
- The New Era of Digital Marketing
- Presentation & Personality
- The Art of Mastering Sales
- Lean Marketing Canvas
- Market Like You Mean It  
(Character Marketing)

CONTACT US:  
081-919-4473

# EXPERIENCES

Training / Lecturer / Consultant





# ABOUT ME



**B.B.A.**

INTERNATIONAL COLLEGE

Tourism and Hotel  
Management



**M.B.A.**

GRADUATE SCHOOL OF COMMERCE

Graduate School of Commerce  
Business in ASEAN



**Ph.D.**

MARTIN DE TOURS SCHOOL  
OF MANAGEMENT AND ECONOMICS,

Marketing



2017



2018



2020



2022

2018



2019



2021





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## DESIGN THINKING WORKSHOP



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## Consult/ Training/ Workshop













# LEAN MARKETING CANVAS



Presented by  Ingenious  
Simulation



# DESIGN THINKING

Guest Speakers :

Phacharaporn  
Phijaranakul

2 Days Workshop



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# QUOTES

Sell the problem you solve,  
not the product you have.

Ploy Phacharaporn