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Simulation Storyboard

The program comprises of many small activities, which target skills and understanding necessary for participants to build-up their financial literacy and used it for the next activity. The tools and case use in this program is simple and easy to comprehend but all are based on real business activities, which will help participants to relate back to their day-to-day tasks. The second day of the program will challenge the participants further, to apply their knowledge learn from day one, to ideate business model of their choosing and write their full business plan, where they will be more comfortable to write "Financial Projections", where most people usually try to avoid.

Learning Outcomes

- Understand financial statements and able to use them in Project Analysis
- Understand the concept of "Net Present Value"
- Able to create "Assumptions" necessary for creating Cash Flow projection
- Analyze sensitivity of "risk factors" that impact Net Present Value
- Present business plan in a professional manner and illustrate numbers using appropriate Charts

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AGENDA I

SESSION	TOPIC
SESSION 1	**An Introduction to Accounting (Lecture)** • Key Characteristics of Financial Accounting Information • The Accounting Equation • Basic of Financial Statement: • Balance Sheet • Income Statement • Cash Flow Statement • The Relationship between Financial Statements
SESSION 2	**Accounting Board game** • Trading business • Apartment business • Restaurant business
SESSION 3	**Introduction to Financial Analysis** • Approach 1. Common size analysis • Approach 2. Financial Ratio analysis: - Profitability ratios - Liquidity ratios - Performance ratios - Leverage ratios
SESSION 4	**Operation Decision analysis** • Understand customer journey and touchpoints in EV business • Understand business decisions related each touchpoint • Evaluate cost VS benefit of each decision • Maximize profit by using financial ratios

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AGENDA II

SESSION	TOPIC
SESSION 1	**Introduction to Business Model** • Case – Mind map • Case – Process flow chart • Case – Business model canvas

SESSION 2	**Introduction Business Plan**
	• Business Plan
	   - Project Details
	   - Financials Projection
	   - Risk Mitigation Plan

SESSION 3	**Case 1 – Financial Projection & Break-even Analysis** • Assumption setting • Cash Flow forecast • Payback period • Sensitivity analysis
SESSION 4	**Case 1 – NPV & Sensitivity Analysis** • Free cash flow • Net Present Value (NPV) • Internal Rate of Return (IRR) • Sensitivity analysis of various risk factors

Duration	:	1-2 days training
Patterns	:	Board-based simulation, Class activities
Trainer	:	Sotas Jaroenchaiyapongs
Language	:	Thai
Target Audience	:	Supervisor, Section Manager

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